
Future High Street Fund Highway & Pedestrian Movement Scheme



Welcome to Thanet District Council's public consultation on a proposed highways improvement scheme for Harbour Parade, Albion Hill, Harbour Street and Madeira Walk in Ramsgate.

Introduction

Thanet District Council is looking for feedback on highway related improvements within the high street areas in Ramsgate. The aim is to improve some roads in the area to:

- Help manage traffic flow
- Provide better access for pedestrians who walk from the seafront area into the highstreet area of the town.

These improvements will also include better provision for pedestrians and cyclists who cross at key parts of the route by reducing the dominance of vehicles. By making these changes, the aim is to create a more welcoming space which will encourage pedestrians to move between key areas of the town, which overall will contribute to the wider regeneration of the town centre.

These proposed enhancement activities form part of Thanet District Council's successful Future High Street Funding bid; a government funding programme to help rejuvenate the UK's high streets and town centres. These improvements will be funded by the Future High Street Fund with an aim to create a safer, more accessible and appealing environment for both local residents and visitors.

Why do we want to do this work?

The aim of the scheme is to provide an attractive environment with less vehicle dominance which encourages footfall to disperse from high density areas around the harbour, seafront and surrounding roads and filter further into the town centre.

- Increase the number of pedestrians and visitors who would go to areas like the harbour and seafront to also walk into the retail areas and town centre.
- Enhance the pedestrian environment through the creation of additional crossing points. This will complement previous interventions including increased and improved pedestrian public realm and street lighting to Harbour Parade/Harbour Street.
- Reduce the dominance of roads and vehicles within the area.
- Reduce vehicle speeds approaching the seafront area.
- Create a change in character by defining physical boundaries. The overall aim is to create a distinctive look and feel for the Harbour area in its entirety.

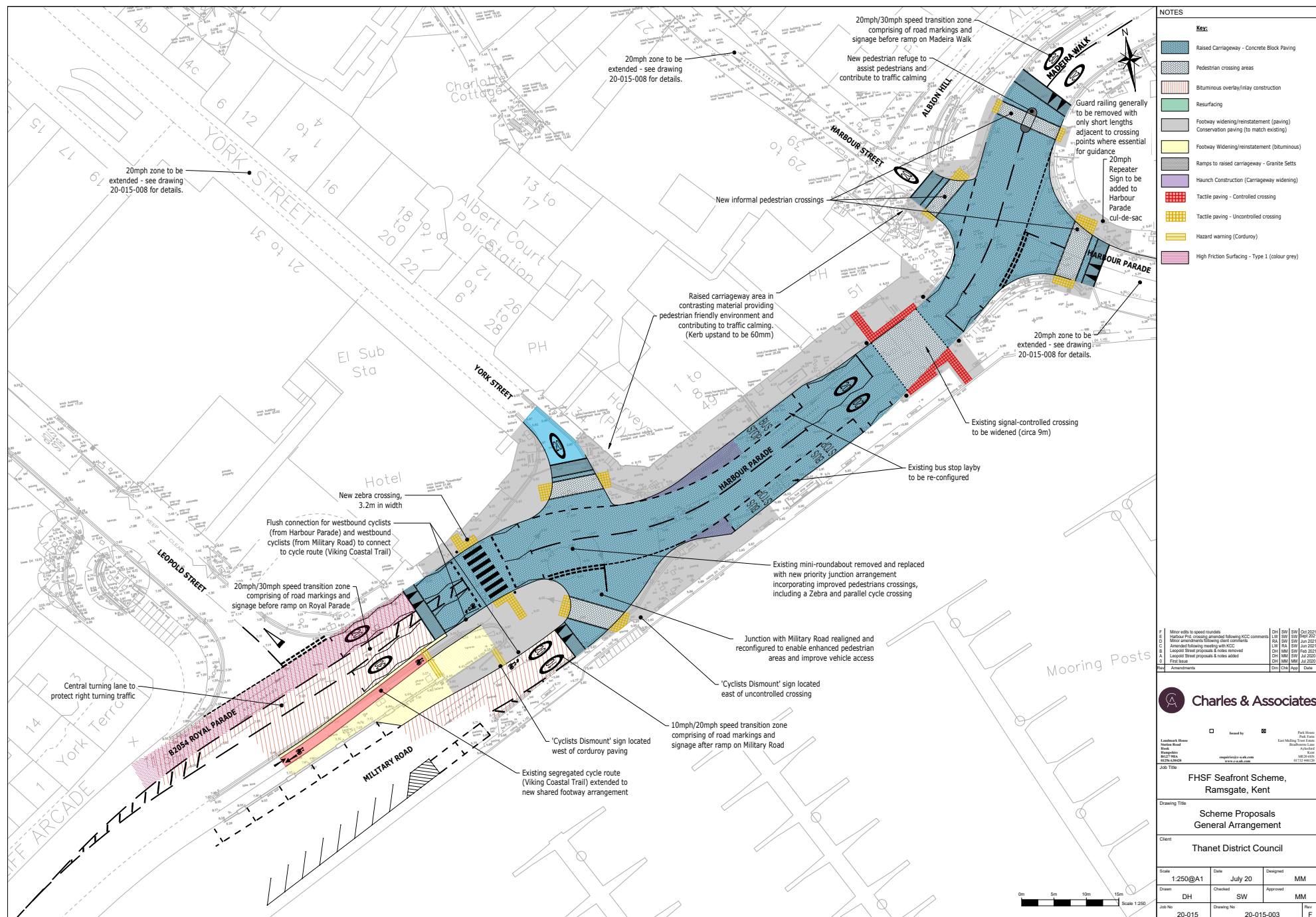
By improving these links, and creating a more inviting and welcoming environment to flow between key parts of the town, we aim to provide clear benefits and aid the regeneration of the town.

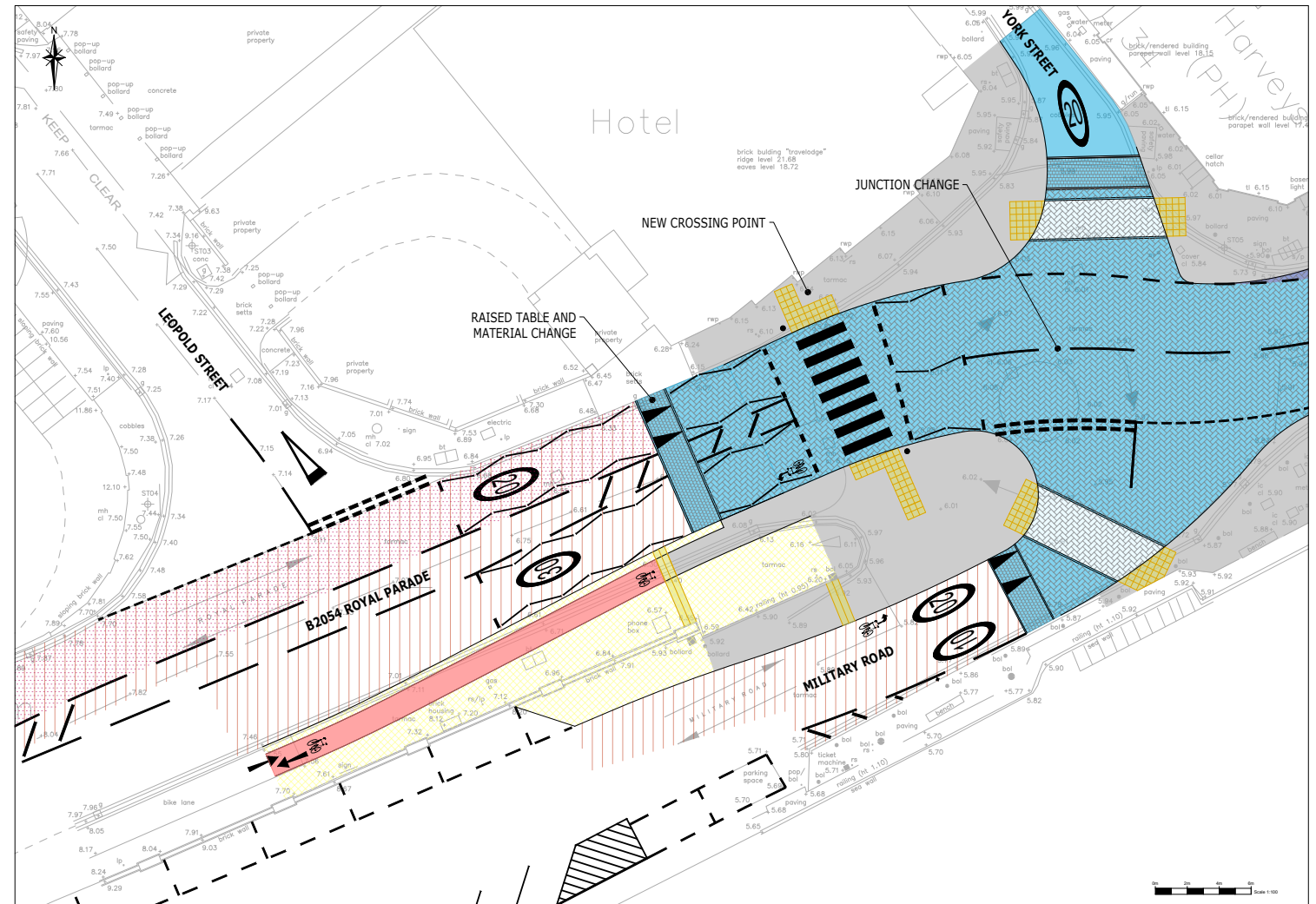
1 - Scheme Overview

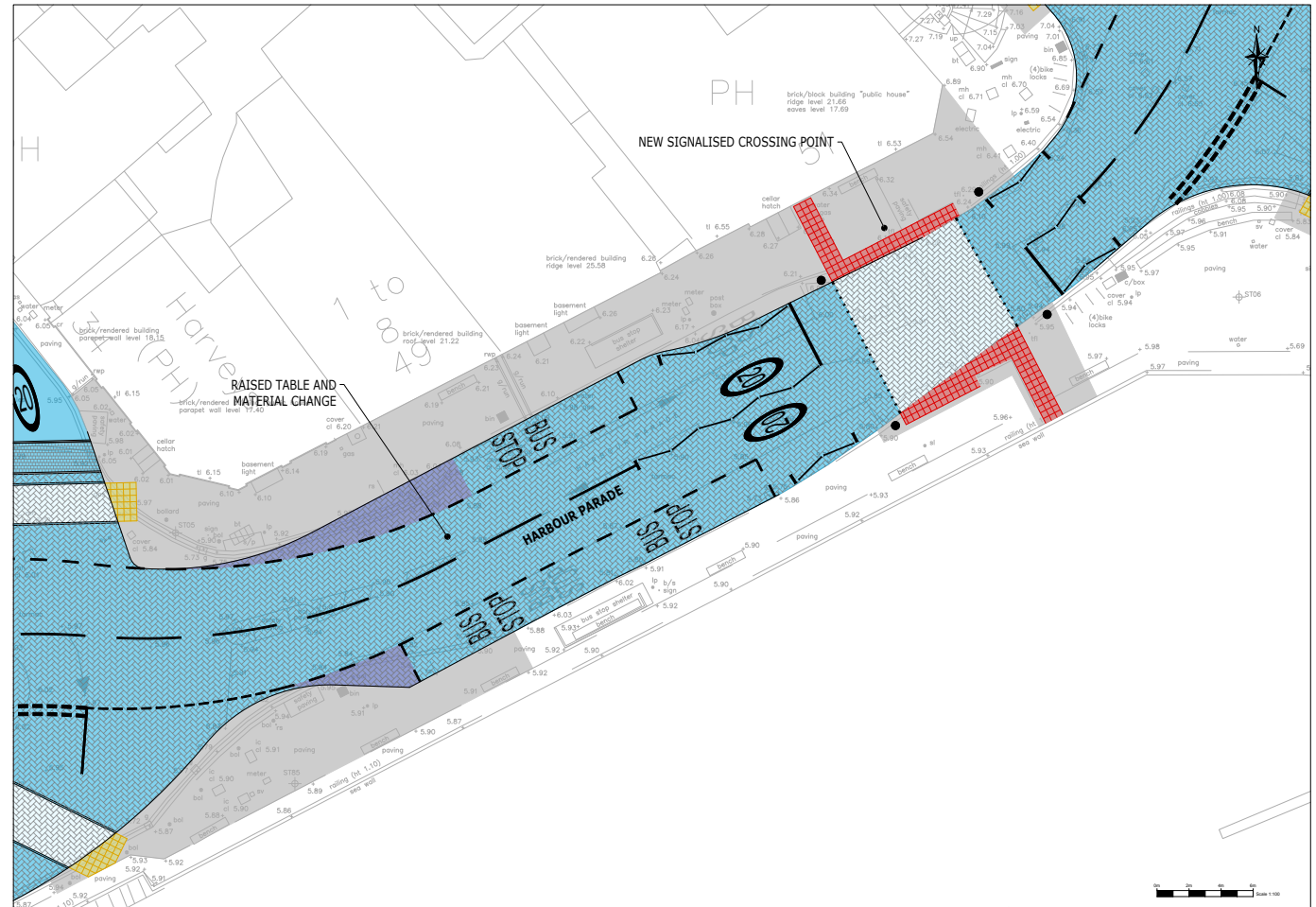
What do the planned changes look like?

The final scheme proposals consist of the following:

- Provide improved crossing facilities at Military Road and Leopold Street, to help reduce carriageway dominance to the roundabout adjacent to Military Road.
- Remove the existing pedestrian guarding at the Albion Hill/Harbour Parade/Madeira Walk junction, to reduce carriageway dominance.
- Introduce a raised highway carriageway with material change to the surface of Harbour Parade. This will provide a defining location to Harbour Street and create a distinctive look and character for the Harbour area.
- Install a signaled junction and crossing point at the Albion Hill/Harbour Parade/Madeira Walk junction.
- Reduce bus layby capacity to the north side of Madeira Walk.
- Create a 20mph zone to the seafront area and town centre.







2 - Scheme Proposals - Guarding Removal and Junction Change

Junction Change

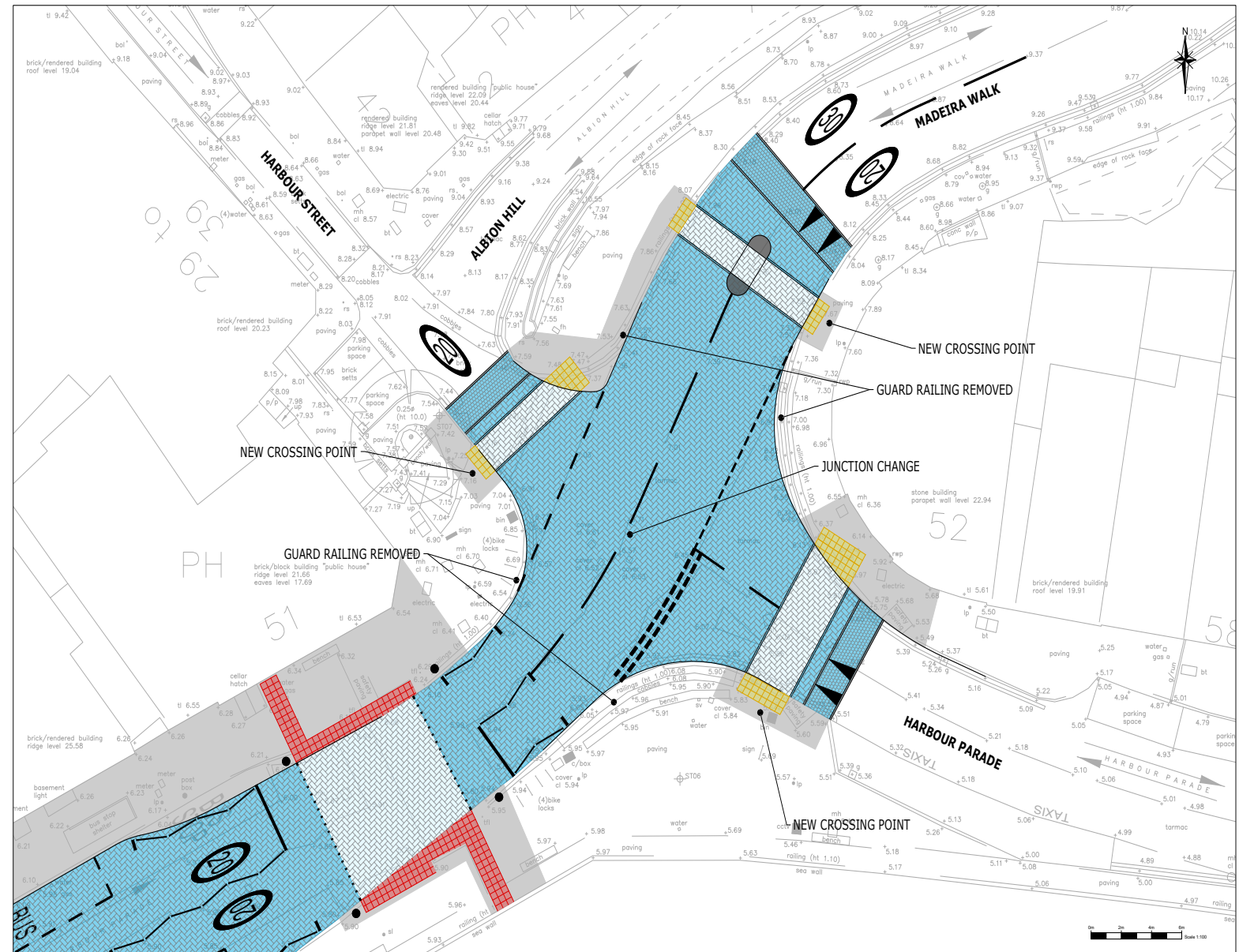
The junction will have reduced highway dominance with the transition zones and the change of carriageway height. The crossing will be enhanced with the provision of a new crossing point with a pedestrian island to aid crossing.

New Crossing Point

Improved pedestrian movement to be encouraged across Madeira Walk with the addition of a new crossing point with pedestrian island to aid crossing. This will provide a much needed access link between Harbour Parade and Albion Hill and encourage traffic calming.

Guard Railing

The removal of guard railing to the junction at Madeira Walk and Harbour Parade. This will provide an open pedestrian environment, reducing highway dominance when combined with the other interventions.

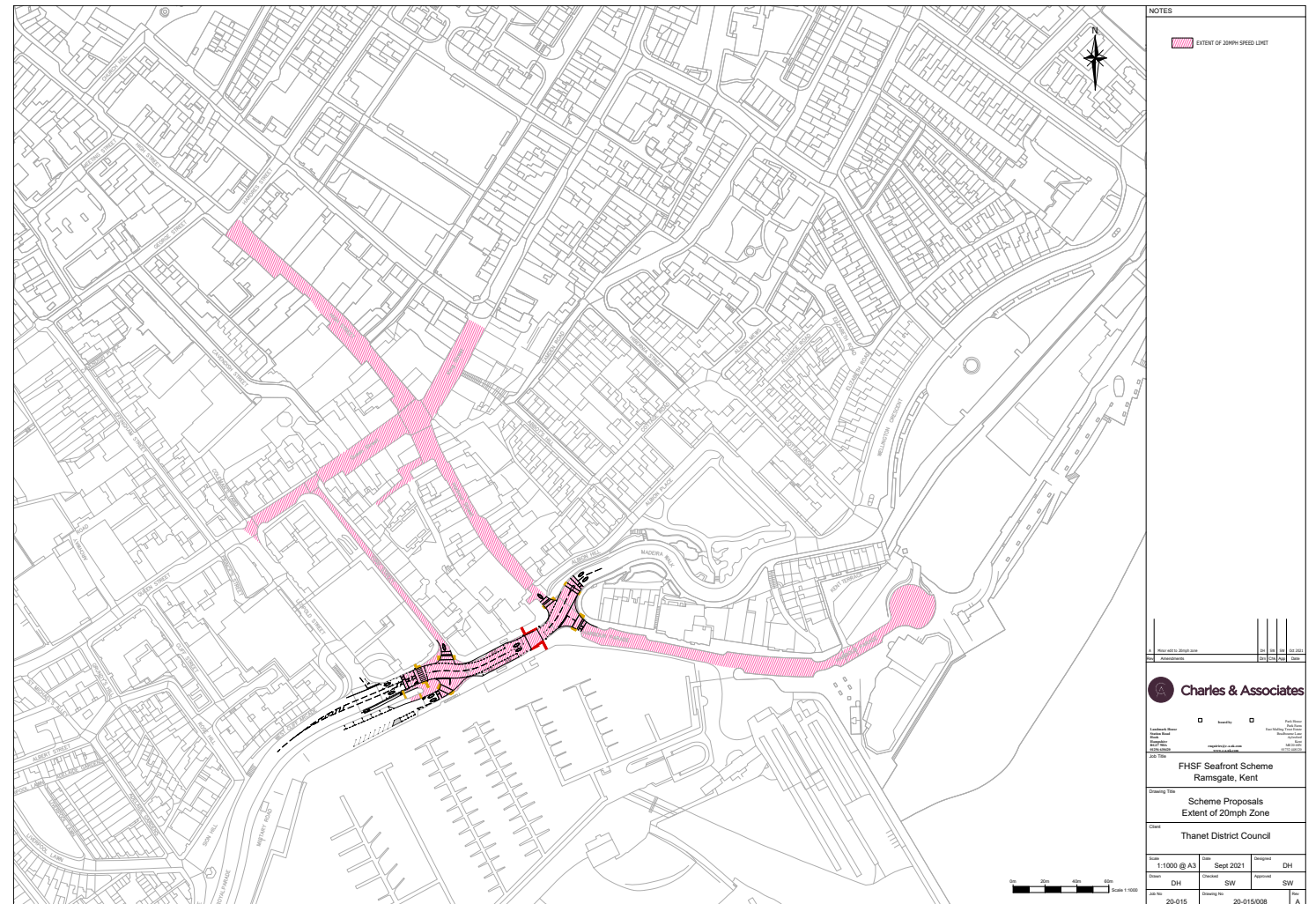


2 - Scheme Proposals - 20mph Zone

20mph Zone

To enhance the character of the seafront and reduce the vehicular dominance, a 20mph zone is proposed.

Extending this zone south along Harbour Parade will provide an improvement to the existing cafe culture and harbour area. Extending the zone to the north to York Street and Harbour Street and further to the pedestrian zone areas of the town centre provides an improved town centre environment.



3 - What Next?

Next Steps?

The results of this consultation will be reported to the Thanet Joint Transportation Board (made up of Thanet District Council and Kent County Councillors) on Tuesday 14 December 2021. The detailed design work will then be progressed after addressing any feedback which has been raised in the consultation. Construction is planned for Autumn 2022.

When will the work start and how long will it take?

It is proposed that any works included as part of this consultation will take place outside the main summer period. This will reduce the level of disruption during the peak period. It is anticipated that construction works will commence in Autumn 2022 and complete in Spring 2023.

How to contact us

If you wish to comment on any of these proposals, please ensure that you submit your views by 5pm on Friday 26 November 2021. Please visit thanet.gov.uk/ramsgatehighways for an electronic copy of this consultation. If you would like a hard copy of the survey, please email:

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